

RevenueStrategy360 Market Forecast

Outperform traditional forecasting with our forward-looking data and be better informed in an ever-changing world.

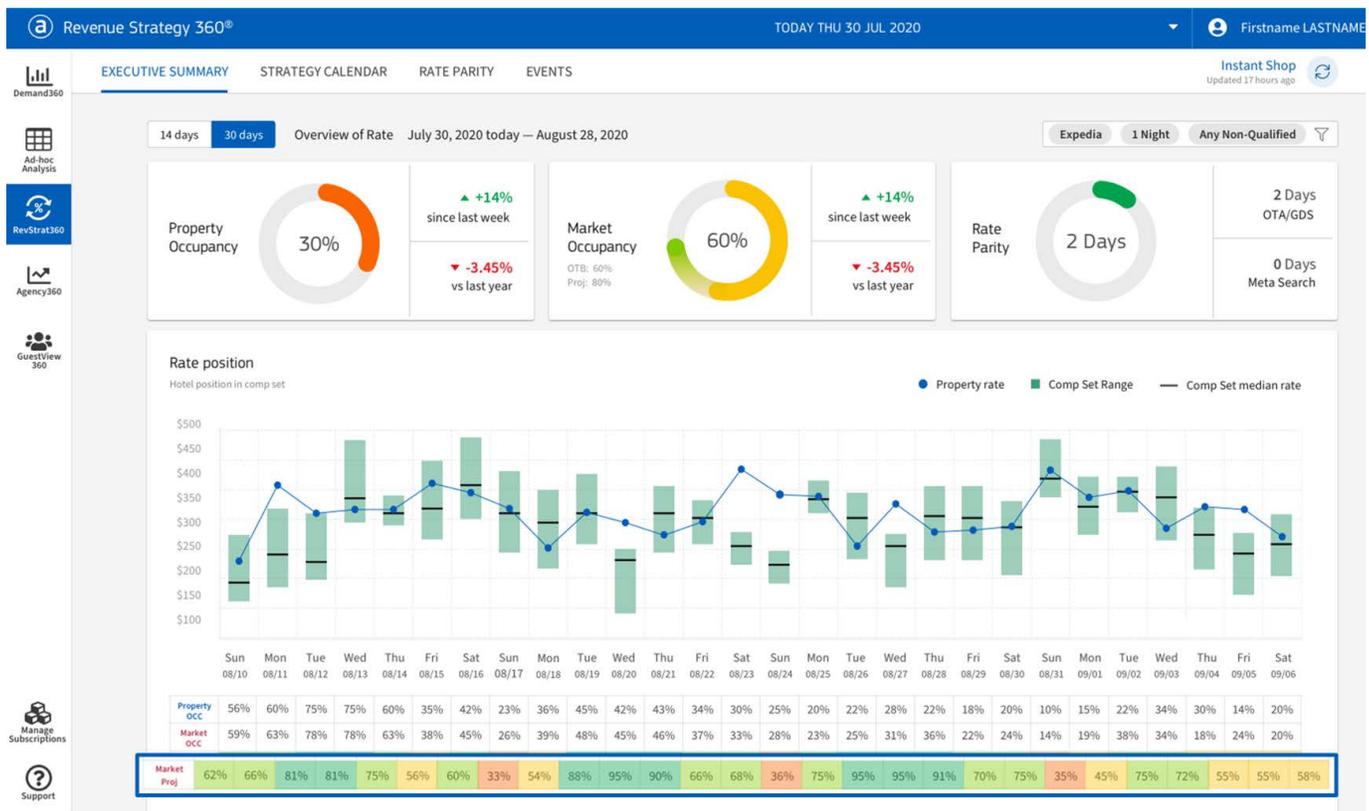
Look ahead & see the future, crystal clear

Today's traditional forecasting methodologies are difficult to use and often inaccurate. With our forward-looking data we say goodbye to relying on last year's metrics and bring you reliable insights, even in a constantly changing future.

Our market occupancy data doesn't just tell you how many reservations *have* booked, but how many *will* likely book in your market. The ability to see booking activities up to 60 days in advance enables you to proactively make pricing decisions to capture demand and mitigate risk.

Key Value for Hotels

- On-the-books reservation and rate data
- Forward-looking occupancy and rate data
- Daily data refreshes and updates
- Sanctioned connections and direct occupancy YoY and WoW pacing
- Trailing 24-month visibility into historical occupancy and rate data



Find out more
For further information, visit amadeus-hospitality.com
or speak to your Amadeus Account Manager today.

