

MANAGED META ACCOUNT BETA PRODUCT TESTING ADDENDUM

This Managed Meta Accounts Beta Product Testing Addendum (this “**Addendum**”), is made and entered into by and between Meta Platforms, Inc. and Meta Platforms Ireland Limited (together, “**Meta**”) and the individual or entity accepting this Addendum (“**Company**” or “**you**”) and is effective as of the date this Addendum is accepted by Company by clicking “accept” (the “**Effective Date**”).

Recitals

WHEREAS, Company wishes that Amadeus tests and uses Meta’s Beta Product on its behalf (as defined in Section 1 below);

WHEREAS, Company acknowledges that Amadeus Hospitality, Inc. (“**Amadeus**”) is its authorized agent; and

WHEREAS, Company has requested Meta Accounts Beta Product Testing to Amadeus for the purpose of testing and using the Beta Product.

NOW, THEREFORE, Meta and Company hereby agree as follows:

Company hereby authorizes and approves Amadeus to act as Company’s agent (and/or as agent for any advertisers for which Company is the agent, in accordance with Section 9 hereof), in the implementation, testing and use of the Beta Product (defined below) from Meta on behalf of Company and/or its advertisers. Where Company (and/or advertiser) is the named party herein below, Company (and/or advertiser(s)) hereby authorize Amadeus to so act on its behalf, with all obligations as if directly between Meta and Company. Amadeus merely acts as a middleman for convenience, but does not have liability to either Meta or Company on behalf of the other. Amadeus is not liable to Meta on behalf of Company and/or advertisers, and Amadeus is not liable to Company and/or advertisers on behalf of Meta. Based on that presumption throughout, the following terms and conditions apply between Company and Meta, with Amadeus merely facilitating their work together:

1. General Terms. From time to time, Meta may test, and shall provide, new products, features, and services. This Addendum applies to the testing and use by Company of Managed Meta Accounts, which is a product that enables Company to create and manage designated work accounts (“**Managed Accounts**”) for eligible Company employees and personnel (“**End Users**”) who are authorized through Meta’s Admin Center (the “**Beta Product**”) for the purpose of accessing Meta’s Business Manager and certain other Meta Products on Company’s behalf. Company agrees that the Agreement (defined below) will apply to any testing and use by Company of such Beta Product for the duration of the Term.
2. Beta Test Participation. As the Beta Product is still in a testing phase, it is more likely to contain errors. Company agrees that the Beta Product is provided “as is” and “as available” and Meta is not obligated to correct errors, correct the effects of errors, or provide any technical support related to the Beta Product. Company: (a) understands and agrees that Meta may change, withdraw, or discontinue any Beta Product in its sole discretion and; (b) agrees to record and report the performance of the Beta Product and all problems, issues, ideas, feedback and suggestions for enhancements to the Beta Product (“**Program Feedback**”) to Meta on a timely basis; and (c) hereby assigns to Meta all right, title and interest in and to any Program Feedback, without any right to royalties or other compensation from Meta.
3. Beta Product Program Details.
 - a. Meta Admin Center. All Managed Accounts will be managed through the Meta Admin Center, which is the administrator web service that allows Company to provision, add, remove, and otherwise manage Managed Accounts (“**Admin Center**”).
 - b. Use of Managed Accounts. Company is responsible for: (i) the accuracy and content of the administrator account information and End User information that Company submits to Admin Center; (ii) the Managed Accounts and End Users’ access thereto, including creating, provisioning, disabling, or deleting Managed Accounts and ensuring Company’s use of the Admin Center complies with the Agreement; and (iii) Company’s decision to share any other personal information Meta may receive from Company, Company’s administrator and End Users through the Beta Product. Managed Accounts are for individual End Users,

are created and managed by Company, and cannot be shared or transferred without Meta's explicit permission. No individual End User may have more than one Managed Account associated with them. Meta is not responsible for: (x) the internal management or administration of Managed Accounts for Company or Company's administrators and End Users; and (y) any use, access, alteration, distribution, or deletion of Managed Accounts Data by those to whom Company or Company's End Users make it available. "**Managed Accounts Data**" means: (1) information that Company submits to Admin Center, including End User and device profile information and (2) data generated through creating, provisioning, disabling, or deleting Managed Accounts. Company must keep all login credentials confidential and agree to notify Meta immediately if Company discovers any unauthorized use of Company's accounts or login credentials.

- c. Eligibility Requirements. Company may only authorize and permit access to use of the Beta Product to Company's employees and authorized personnel associated with Company under Company's supervision and control. End Users must not be a person sanctioned by the U.S. government without required approvals from the U.S. government, must have a Managed Account provided to them by Company, and must accept the applicable terms and conditions governing their access to and use of the Beta Product.
 - d. Meta Products. Company acknowledges and agrees that: (i) certain of Meta's Products (including Meta's advertising products) will be accessible via the Beta Product, and any use of such products (and any data shared with Meta through use of such products) will be subject to the applicable terms and conditions for those products (including Meta's [Terms of Service](https://www.facebook.com/legal/terms) (currently located at <https://www.facebook.com/legal/terms>), [Commercial Terms](https://www.facebook.com/legal/commercial_terms) (currently located at https://www.facebook.com/legal/commercial_terms), [Self-Serve Ad Terms](https://www.facebook.com/legal/self_service_ads_terms) (currently located at: https://www.facebook.com/legal/self_service_ads_terms), [Business Tools Terms](https://www.facebook.com/legal/businesstech) (currently located at <https://www.facebook.com/legal/businesstech>), and [Platform Terms](https://developers.facebook.com/terms/dfc_platform_terms/) (currently located at https://developers.facebook.com/terms/dfc_platform_terms/) and any other separate terms and data policies, each as applicable), and (ii) Company is liable for its End Users use of Meta's Products when accessed as part of the Beta Product and is responsible to ensure that its End Users adhere to all applicable terms, policies and standards, including the Managed Account end user terms.
 - e. Other Information. Company acknowledges and agrees that Meta collects, stores, and uses: (i) information from Company's instance and registration; (ii) usage, log, and functional information generated from Company's use of the Beta Product; (iii) performance, diagnostics, and analytics information and (iv) information related to Company's technical or other support requests. Subject to this Agreement and applicable law, Meta may share this information with its Affiliates, and Meta and its Affiliates will use it to develop, operate, provide, improve, understand, customize, support, and market our other services, and the services and products of our Affiliates. For the avoidance of doubt, any data collected pursuant to this Section will be treated in accordance with [Meta's Privacy Policy](https://www.facebook.com/privacy/policy/) (currently located at <https://www.facebook.com/privacy/policy/>). "**Affiliate**" means an entity that directly or indirectly owns or controls, is owned or is controlled by or is under common ownership or control with a party, where "control" means the power to direct the management or affairs of an entity, and "ownership" means beneficial ownership of 50% (or, if the applicable jurisdiction does not allow majority ownership, the maximum amount permitted under such law) or more of the entity's voting equity securities or equivalent voting interests.
 - f. Implementation Specifications. Company agrees that it will comply with all implementation specifications and other documentation provided to Company by Meta from time to time in order to properly implement the Beta Product.
4. Data Processing Terms. To the extent that Meta processes Applicable Personal Data under this Addendum as a "Service Provider" or "Processor", the [Meta Global Processor Terms](https://www.facebook.com/legal/terms/Meta-Global-Processor-Terms) (currently located at <https://www.facebook.com/legal/terms/Meta-Global-Processor-Terms>) shall apply. The parties agree that, to the extent applicable, the Meta Global Processor Terms, as may be updated by Meta from time to time in accordance with its terms, form part of this Addendum and are incorporated herein by reference. Any capitalized terms used in this Section 4 which are not defined in this Addendum shall have the meaning given to such terms in the Meta Global Processor Terms. For the purposes of this Addendum, "**Applicable Personal Data**" means Personal Data contained within Managed Accounts Data.

5. Company Representations. Company represents and warrants to Meta that: (ii) Company will have provided all notices to and hold and shall continue to maintain throughout the Term (as defined below) all necessary authorizations, permissions, licenses, rights, and consents required by law, including applicable privacy laws, from Company's End Users and any applicable third parties relating to the collection, distribution, use, and processing of Managed Accounts Data as contemplated by this Addendum; (ii) Company will comply with all applicable requirements of applicable privacy laws, and (iii) Company and Company's End Users' use of Admin Center, including use of Managed Accounts Data hereunder, will not violate any laws or third- party rights, including intellectual property, privacy, or publicity rights. If any Managed Accounts Data is submitted or used in violation of this section, Company shall promptly remove it from the Admin Center.
6. Legal Disclosures and Third-Party Requests. Company is generally responsible for responding to third-party requests regarding Company's Managed Accounts Data, such as from regulators, End Users, or a law enforcement agency ("**Third-Party Requests**"), but Company understands that, in response to a Third-Party Request, Meta may disclose Managed Accounts Data to comply with its legal requirements. In such circumstances, Meta will, to the extent allowed by law and by the terms of the Third-Party Request, use reasonable efforts to notify Company of Meta's receipt of a Third-Party Request and ask the third party to contact Company directly.
7. Confidentiality. "**Confidential Information**" means any and all information disclosed by Meta to Company relating to any Beta Product (including Program Feedback). During and after the term of this Addendum, Company (a) agrees that it will not use any Confidential Information other than as expressly permitted under the terms of this Addendum or as expressly authorized in writing by Meta, (b) will use the same degree of care to protect the Confidential Information as it uses to protect its own most highly confidential information, but in no circumstances less than reasonable care, and (c) will not disclose the Confidential Information to any person or entity other than its officers, employees, and consultants and, in the case of agents, to advertisers participating in the testing of Beta Products, who need access to such Confidential Information to effect the intent of this Agreement and who are bound by written confidentiality obligations at least as protective as those set forth in this Section.
8. Term and Termination. The term of this Addendum will begin on the Effective Date and will remain in full force and effect until terminated in accordance with this Section (the "**Term**"). This Addendum may be terminated by either party with or without cause immediately upon written notice. Sections 2, 6, 7 8, 9 and 10 will survive any termination or expiration of this Addendum.
9. Miscellaneous. The parties hereby supplement and amend the [Commercial Terms](https://www.facebook.com/legal/commercial_terms) (currently located at https://www.facebook.com/legal/commercial_terms) by means of this Addendum (the "**Agreement**"). Except as expressly stated in this Addendum, the Commercial Terms continue unchanged and in full force and effect. In the event of any conflict or inconsistency between the provisions of this Addendum and the provisions of the Commercial Terms, the provisions of this Addendum will control, but only with respect to the subject of this Addendum. "Including" is not limiting.