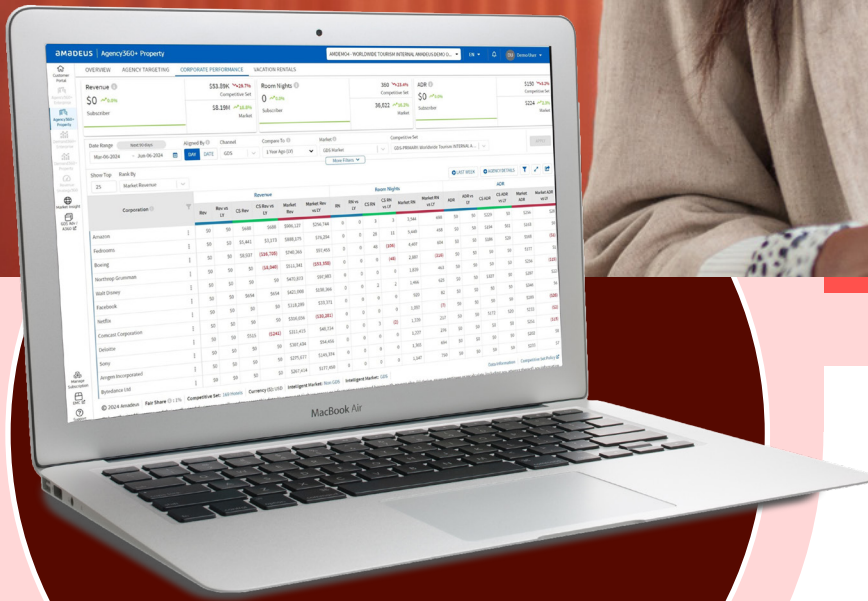


amADEUS

Agency360®

Build the best leisure and corporate sales strategies with the most unified and intuitive array of business intelligence data beyond just GDS channels.



See GDS and
Non-GDS data
in one place

Agency360 brings new and expanded insights beyond GDS channels to provide a comprehensive picture of bookings in your market.

Easily focus on the most valuable opportunities by knowing what trends are going to be the most impactful. Take the guesswork out of sales planning and identify the most valuable leisure and corporate business for your property. Be confident in your sales and marketing strategies since every insight in Agency360 is powered by high quality, forward-looking, on-the-books data.

The power of Agency360 expanded market data

Stop wasting time connecting fragmented data and access the only fully unified and comprehensive market view of on-the-books business.

— Better market clarity

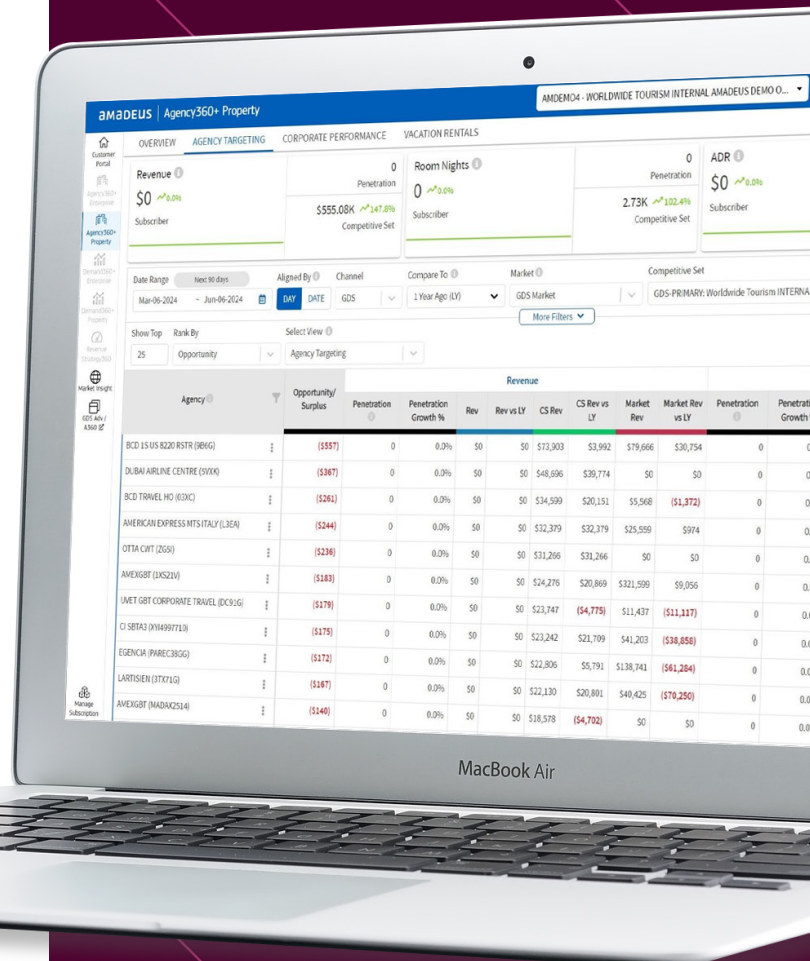
- Expand your view with data sources beyond the GDS – including Brand.com, Direct, OTAs, Vacation Rentals, and CRS bookings – in addition to 100% of GDS bookings.

— Improve your market visibility

- Unlock richer corporate insights across your full market beyond your competitive sets with more robust data.

— Fresh data updates

- Keep your insights fresh with forward-looking and accurate data that is updated three times per week.



Leverage a new user experience to help you work smarter and not harder

Be able to efficiently generate meaningful insights as you rebuild your staffing levels.

— Spend time where it's needed most

- Save time and efficiently view your enterprise with multi-property filtering.
- Extract insights faster with new dashboards, visualization tools, and filtering capabilities.
- Easily see which booking trends will be most profitable for you with deeper data details that break down what business is generating the most revenue.

— NEW Amadeus Advisor, AI chatbot

- Our AI-powered chatbot, transforms how you interact with our comprehensive data by giving you quick, actionable insights.





Extract richer corporate insights

Identify the most valuable corporations and associated agencies booking into your market to optimize business segment revenue.

_ Target your top corporations

- Identify the most relevant corporations booking into your market with new relevancy and ranking tools.
- Efficiently target the most profitable accounts with new visualizations of corporation agency associations.

_ Compare your performance

- Gain a comprehensive view of your booking performance within each corporation and how it compares to your competitive set as well as your entire market.



If you want to learn more about Agency360 then contact us by clicking on the link below.

[Agency360 - Learn More](#)

For further information, visit amadeus-hospitality.com or speak to your Amadeus Account Manager today.

Find us on:



It's how travel works.