



GLOBAL PREFERRED
HOTEL PROGRAM



ccra™
TRAVEL COMMERCE NETWORK



As a CCRA partner in the Global Preferred Hotel Program you have the opportunity to market to over 60,000 travel agents through our variety of marketing tools. Our menu reaches our travel agent audience through email communications, online learning tools, and live events.

Our Best Marketing Tools to Increase Your Visibility

Check In Email

\$3,000

Audience: GDS/Portal/Members

Ad must measure 600 px wide x 800 px tall (72dpi) and include a subject line. Format - PDF, HTML, JPG, or PNG.

CTA: **Book this offer in the GDS, TripSet.com, or direct with your TRUE Code**

Tuesday Insider Email

\$1,500

Audience: GDS/Portal/Members

Ad must measure 600 px wide x 800 px tall (72dpi) and include a subject line. Format - PDF, HTML, JPG, or PNG.

CTA: **Book this offer in the GDS, TripSet.com, or direct with your TRUE Code**

Social Post

\$500

Audience: GDS/Portal/Members

One image 1200x628 plus 50 words for Facebook and a Tweet

CTA: **Any brand promotion**

PowerSolutions Online Webinar

\$6000

Audience: GDS/Portal/Members

60 minutes of presentation time to live audience.

CTA: **Connect with us today!**

Destination Newsletter Ad

\$1,000

Audience: GDS/Portal/Members

Ad size is 600 px wide x 100 px tall (72dpi). Format - PDF, JPG, PNG or GIF.

CTA: **Book this offer in the GDS, TripSet.com, or direct with your TRUE Code**

Blog Post

\$1,800

Audience: GDS/Portal/Members

Up to 300 words, 1200 px wide x 375 px tall hero image, EPS logo, and up to 5 images 800 px wide x 400 px tall.

CTA: **Connect with us today!**



Destination Newsletter Advertorial

\$1,500

Audience: GDS/Portal/Members

Provide (150) Word Article. Provide (4) 288x200 Relevant Images. Provide (1) 1200x375 Header Image. Provide (1) EPS Logo.

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Contact

Jeanne.Watters@ccra.com to
get on the schedule today!



CCRA PowerSolutions National

GLOBAL TRAVEL INDUSTRY CONFERENCE

Gaylord National Resort & Convention Center
February 7-9, 2019

**CONNECT FACE-TO-FACE WITH
HUNDREDS OF SERIOUS TRAVEL
SELLERS AROUND THE WORLD.**



Pre and Post Event Marketing to Over 60,000 Agents,
CCRA's Powerful Network



Only Accredited Agencies (TRUE, IATA, IATAN, ARC,
VTC, CLIA)



A New Trade Show Experience - We're Banishing the
Traditional Pipe and Drape and Bringing You a Way to
Connect with New Business



Real Connections - Leave with Stronger
Connections Built by More Than a Trade Show
Interaction



Award Winning Marketing Products Designed to
Amplify Your Message and Promote Your Brand



Competitive Pricing - Lock in Our Low Rates for 3 Years
and Save



**SPONSORSHIPS
STARTING AT \$3000**

Email Jeanne.Watters@CCRA.com or Visit powersolutionsnational.com for more information!