

2018 Radius Travel Advertising and Marketing Opportunities

Radius Travel Central Advertising

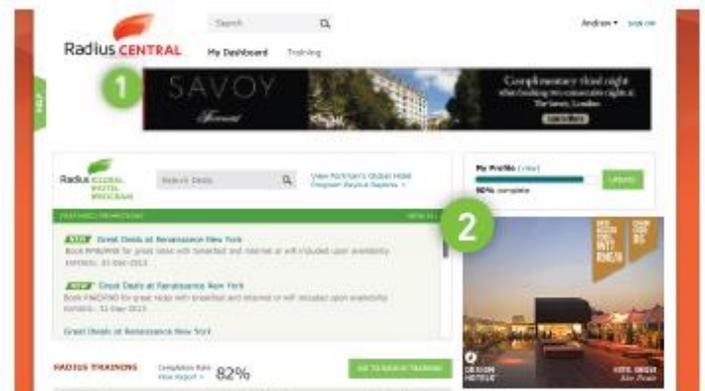
Advertise on Radius Central, the website for the Radius network, to reach Radius Travel member agencies servicing small-to-medium sized clients around the world. Each month, the site receives more than 1,000 visits from sales and account management executives and agents from 100 agencies worldwide.

Radius Travel: Promotional Advertising on Radius Central

Choose from two run-of-site banner advertisement sizes to promote your product. Leaderboard banners are displayed prominently at the top of Radius Central pages and Medium Rectangle banners appear on the right rail across the site.

Banner Sponsorship Advertising

- 1 **Leaderboard Banner**\$2,500/month
 - + Format: JPG, GIF
 - + Dimensions: 728W x 90H pixels
- 2 **Medium Rectangle Banner**\$1,500/month
 - + Format: JPG, GIF
 - + Dimensions: 300W x 250H pixels



Supplier Spotlight

- Supplier Spotlight**.....\$950/month
 - + Format: JPG, GIF
 - + Resolution: 72 -150 dpi
 - + Dimensions: 218W x 160H pixels
 - + Max file size 50KB
 - + Landing Page: One PDF or URL
 - + Text: Headline 55 characters inc spaces / post body 120

Highlight new property openings, renovations, campaigns, incentives and more!
Your promotion is featured on the Radius Central Supplier Spotlight page and received additional exposure in an issue of our Radius 360 e-newsletter.

Supplier Spotlight

Make sure your agents know to book these Radius Global Hotel Program promotions:

- * Enjoy 10% off accommodations at the best available rate - *Best Western International*
- * Win a stay in Singapore - *Far East Hospitality*
- * Experience Hotel Excellence education training - *Marriott International*
- * Win a six night stay and airfare for two to South America - *Worldhotels*

SUPPLIER SPOTLIGHT

BW | Best Western
Hotels & Resorts

10% Off Best Available Rate!
When you book through our 8th anniversary with the RTT rate code.

Book Chain Code BW
Save 22% RTT rate, 11% cash incentive and up to 18% extra when you book Best Western Rewards. RTT rate code: RTT

Posted by: Best Western Hotels and Resorts

Earn DOUBLE POINTS when Booking Country Inns & Suites

Now double back to Double Points when you book Country Inns & Suites by Caraway® through September 30th. Learn more.

Posted by: Caraway Resort

Full in love with the future!
The Fairmont Olympic Hotel, set in one of our apex, the newly renovated Fairmont Olympic Hotel has redefined downtown Seattle's architecture.

Posted by: Fairmont Olympic Hotel

Hilton Worldwide: San Paolo Rewards

Complimentary breakfast and Free Happy Hour to all members. Book!

Posted by: Hilton San Paolo Rewards

★ CONTACT US

For more information or to reserve your space, email gsrmarketing@radiustravel.com today.

Radius360 Banner

Radius360 Banner.....\$1500/month

- + Format: JPG, GIF
- + Resolution: 72 -150 dpi
- + Dimensions: 180W x 150H pixels
- + Max file size 50KB
- + Landing Page: One PDF or URL

Radius 360 is a monthly e-newsletter that keeps all Radius member agencies around the world up to date on important network news. Raise awareness of your properties and offers delivering your banner ad directly to agents' inboxes. Your banner will appear in one issue of Radius360.



Featured Destination (Radius Central Only)

Featured Destination Radius Central.....\$950/month

- + Format: JPG, GIF
- + Resolution: 72 -150 dpi
- + Dimensions: 140W x 102H pixels
- + Max file size 50KB
- + Landing Page: One PDF or URL
- + Text: 300 characters (including spaces)

Stand out as a leading travel Supplier in your city! Radius agencies fill top hotels in every major business destination in the world. Make sure these agencies know that your property is the place to stay in a key destination. Secure advertising space on the Radius Central Supplier Spotlight Page.

FEATURED DESTINATION: ABU DHABI



WHERE TO STAY

Rotana Hotels & Resorts

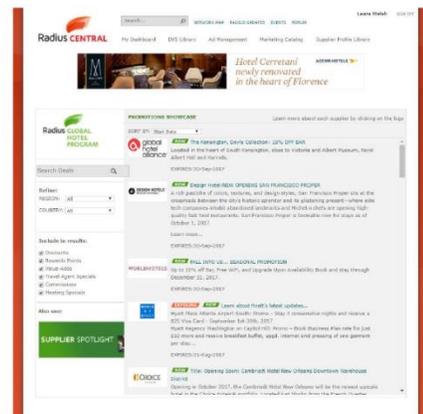
Treasured Time. Our promise to you. Rotana believes time well spent, is a life well lived. This enduring thought is at the heart of every experience when you stay with them. Rotana currently manages a portfolio of over 100 properties throughout the Middle East, Africa, South Asia and Eastern Europe with an aggressive expansion plan in place.

Promotions Showcase

Promotions Showcase.....\$400/month

- + Format: One-Page PDF

Listings benefit from display throughout Radius Central on a dedicated Promotion Showcase page. Submit a one-page PDF flyer to raise awareness of discounts, reward points, value-adds, agent specials, commissions, meeting specials and more!



★ CONTACT US

For more information or to reserve your space, email gsmrmarketing@radiustravel.com today.

Full advertising and marketing brochure: [view here](#)