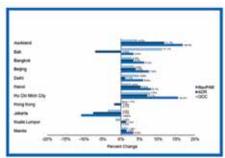
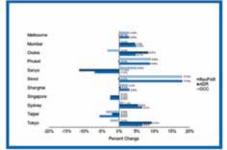
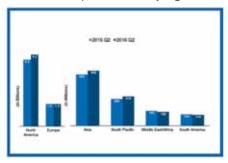
Global trends Q2 2016 APAC

Source: TravelClick





GDS Revenue performance by region





Space Matrix Group, a Singapore-based holding company with interests in the design and architectural industries, has signed an agreement with Jaya International Design (JID) to manage

and operate Jaya's ultra-luxury interior design business. This "puts us in a strong position to further grow our business in the hospitality design industry," comments Anurag Srivastava (pictured), co-founder, Space Matrix Group. JID is responsible for designing Capella Singapore, Aman Summer Palace, Beijing, Aman Fayun, Hangzhou, Legian, Bali, Dharmawangsa in Jakarta, the new Patina branded boutique hotel in Singapore and The Park Hyatt in Changbaishan China.





Westin Hotels & Resorts, part of Starwood Hotels & Resorts Worldwide, has opened **The Westin Jakarta**, the 272-room property marks the first Westin for that city.





Amari Yangshuo, Onyx Hospitality Group's first Amari hotel in China, was topped off recently. The 73-room property is slated for opening in the first half of 2017.

Hotel summit success



The Hotel Management Asia Summit, held at The Mira, Hong Kong is being heralded a success. Senior hoteliers, financial controllers, and executive committee members gathered to "strategise and have well-rounded tactical discussions". Topics ranged from anticipating gamechanging travel trends for a successful future, short- to medium-term success strategies amidst a turbulent economy, and managing performance expectations

in adjustment periods, to leveraging pricing best practices for maximum yields. The Hotel Leaders Panel featured leading hotel executives from worldwide brands. Panelists discussed market outlook and expectations for the next three to five years; innovations and best practices to gain market shares; targeted segments and geographic financial growth; and revenue generation best practices to increase in-house spend. The HMA Summit was co-located with Hotel Tech Conference where speakers from hotels and service providers shared their in-the-field experience and best practices.



The 214-room **Wyndham Grand Phuket Kalim Bay**, the first Wyndham Grand in Southeast Asia, is expected to open just north of Patong Beach in November next year following the signing of a management agreement between Parisorn Company and Wyndham Hotel Group.



Yagao Meihua Hotel Management an entity of Huazhu, has opened the **Mercure Shanghai Hongqiao Airport** - the old Junrui Hotel Shanghai, which closed several years ago, has undergone a complete renovation.

Sheraton Hotels and Resorts has announced the completion of a US\$32.6 million renovation of one of Australia's most iconic beachside resorts, the **Sheraton Mirage Port Douglas**. The "all-encompassing refresh" also features the Sheraton brand's debut of SPG Keyless in Asia Pacific - Starwood Preferred Guest members may use their smartphone as a key to their rooms now.