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## Scenic Hotel Group Adopts TravelClick's Industry-Leading iHotelier® Booking Engine 4.0

*New Zealand's Largest Independent Hotel Group Selects TravelClick to Maximize Bookings and Drive More Revenue*

NEW YORK, July 2, 2018 – [TravelClick](#), a leading global provider of data and revenue-generating solutions for hoteliers, today announced [Scenic Hotel Group](#), New Zealand's largest locally owned hotel group, has adopted TravelClick's award-winning iHotelier® Booking Engine 4.0, part of TravelClick's Central Reservations System (CRS).

Working with TravelClick, Scenic Hotel Group is able to maximize their site conversion rates by leveraging TravelClick iHotelier Booking Engine 4.0's simple, intuitive and personalized guest experience. The iHotelier Booking Engine 4.0 is optimized across all devices and seamlessly guides guests through the booking process with interactive message displays and clear calls to action. Scenic Hotel Group is also able to further engage guests with targeted merchandising of add-on services and upgrades, as well as bring back potential guests, who may have abandoned the booking process, with inviting emails and personalized offers.

"As the largest locally owned hotel collection in our New Zealand, we selected TravelClick as our partner to help us revolutionize the way we service our guests," said Bharath Satyavolu, Group Director of Commercial at Scenic Hotel Group. "Using iHotelier Booking Engine 4.0 enables us to take advantage of the latest innovations in reservations technology to ensure that we are maximizing booking conversions while delivering a superior experience for our guests."

"iHotelier Booking Engine 4.0, with its inherent flexibility, enables Scenic Hotel Group to deliver on its promise of quality with a genuine sense of Kiwi hospitality," said Jan Tissera, President, International at TravelClick. "We are eager to help all of Scenic Hotel Group's properties take advantage of iHotelier Booking Engine 4.0's, unmatched capabilities such as Private Offers which can help drive higher conversion and upsells."

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## About TravelClick

[TravelClick](#) offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 50,000 hoteliers to drive better business decisions and know, acquire, convert and retain guests. The Company's interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176 countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Barcelona, Bucharest, Chicago, Dallas, Dubai, Hong Kong, Melbourne, Orlando, Ottawa, Paris, Shanghai and Singapore. The Company also provides its hotel customers with access to a global network of over 600 travel-focused partners. Follow TravelClick on [Facebook](#), [Twitter](#) and [LinkedIn](#).

### **About Scenic Hotel Group**

Scenic Hotel Group is New Zealand's largest independently owned and operated hotel group. They are proud to offer a touch of local flair, great value and genuine comfort at each of the eighteen hotels. In nine popular regions in New Zealand plus the South Pacific nations of Tonga and Niue, the Scenic Hotel Group welcomes all guests including families, special interest groups, group series, incentive groups and individuals whether travelling for leisure or business.

A variety of accommodation types are available at Heartland Hotels, Scenic Hotels Suites & Resorts, and Te Waonui Forest Retreat. These include traditional hotel rooms with a bathroom, special access rooms and a variety of suites and self-catering apartments. All hotels offer complimentary Wifi, portorage and most offer free parking. They have twenty-five food & beverage outlets serving fresh local produce together with a wide range of New Zealand wines.

These New Zealand based hotels have committed to the New Zealand Tourism Sustainability Charter that shows that the business operates responsibly with a view to increasing value over volume. Working to international standards the Scenic Hotel Group provides true Kiwi hospitality.

