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TravelClick and Weebly Partner to Deliver Best-in-Class Web Solution for Global Hoteliers

Partnership Combines TravelClick's Award-Winning Web Design with Weebly's Innovative Website and E-Commerce Platform to Enable Hoteliers to Drive Direct Bookings

NEW YORK, Jan. 19, 2017 – In a world where digital innovation connects both prospective and returning travelers to hotels all over the globe, hoteliers need highly flexible, scalable and easy-to-manage website solutions to stay ahead of the competition and keep up with the constantly changing digital hospitality environment.

To respond to this need, TravelClick (“the Company”), a global provider of innovative, cloud-based and data-driven solutions, announced today a new strategic partnership with Weebly, a powerful and easy-to-use website and e-commerce platform that is utilized by 40 million entrepreneurs and small businesses around the world. This partnership will deliver an intuitive, responsive and easy-to-manage web solution for hoteliers to boost booking conversions.

“As a leader in hotel website design and development, TravelClick – named “Top Agency” at the 2016 Web Marketing Association WebAwards – understands the immense impact that a website has on a hotel’s overall success, as the Company has helped thousands of hotels around the globe to establish their online presence,” said Curtis Brewer, Senior Vice President, Reservations and Web Solutions, TravelClick. “By partnering with Weebly, we are marrying our digital hospitality experience, award-winning designs and innovative booking engine with Weebly’s premier website platform, powerful e-commerce and integrated marketing tools. This makes for a revolutionary offering that will offer a best-in-class solution for our customers.”

Highlights of the new offering include:

- Intuitive content management system (CMS) with innovative drag-and-drop website builder for hoteliers to easily manage and update websites without the need for development and coding skills
- Unique set of apps designed specifically for the hospitality industry, such as live lead rates and a booking mask, to create even more options for hoteliers
- Ability to create and manage an unlimited number of custom pages to support hoteliers’ marketing campaigns
- E-commerce, SEO, video capabilities, integrated email marketing and blogging solution on a highly flexible, scalable platform for hoteliers

“We’re proud to power hoteliers with this Weebly and TravelClick integration that will ensure owners of small to large hotels will have beautiful, modern web presences with powerful booking, conversion and marketing tools at their fingertips,” added Nick Dellis, Vice President of Business Development, Weebly. “Combining TravelClick’s pre-installed lead rate solution and booking apps with the simplicity and usability of the Weebly web platform will result in an unbeatable offering across the hospitality industry.”

“This new web solution, combined with our recently relaunched responsive booking engine, empowers hotels of all sizes to effectively compete and successfully generate direct bookings,” concluded Brewer. “We look forward to joining forces with Weebly to continue setting the standard in website design and development for the hotel sector.”

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About TravelClick

TravelClick offers innovative, cloud-based and data-driven solutions for hotels around the globe to maximize revenue. TravelClick enables over 38,000 hoteliers to drive better business decisions and know, acquire, convert and retain guests. The Company’s interconnected suite of solutions includes Business Intelligence, Reservations & Booking Engine, Media, Web & Video and Guest Management. As a trusted hotel partner with more than 30 years of industry experience, TravelClick operates in 176 countries, with local experts in 39 countries and 14 offices in New York, Atlanta, Bucharest, Chicago, Barcelona, Dubai, Hong Kong, Melbourne, Myrtle Beach, Orlando, Ottawa, Paris, Shanghai and Singapore. Additionally, the Company fosters more than 600 travel-focused partnerships for hotels to leverage. Follow TravelClick on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About Weebly

Founded in 2007, Weebly is a complete platform that allows anyone to start and grow an online business with curated website templates, powerful eCommerce and integrated marketing. More than 40 million entrepreneurs around the world use Weebly to grow their customer base, fuel sales and market their idea. Designed for any entrepreneur who wants to reach a global audience, Weebly gives everyone the freedom to create a high-quality site that works brilliantly across any device. Weebly offers a range of pricing options, including free and premium consumer plans, as well as enterprise offerings and is consistently the highest-rated website building mobile app in the App Store and Google Play. Weebly is based in San Francisco and its investors include Sequoia Capital, Tencent Holdings, Baseline Ventures, Floodgate, Felicis, Ron Conway and Y Combinator.

